

Dafnia Electronics becomes Weiss distributor in the UAE

Dafnia Electronics has signed an agreement with Weiss Doppelbodensysteme GmbH to distribute and promote their products and solutions in the UAE.

For both parties the partnership is of strategic importance, facilitating the strengthening of Weiss's distributor network in the UAE and the expansion of the range of products and solutions for the Dafnia Group.

The partnership will capitalise on the Dafnia Group's strong presence in the market and Weiss's expertise in developing and providing innovative raised floor systems. With a strong logistics and supply chain network, the Dafnia Group is one of the leading distributors of data center and networking products in the UAE. It represents leading global brands, majorly from USA and Europe and Weiss is a significant new addition to its large portfolio.

The partnership, promoted by Ergovisual, the commercial agents of Weiss, executes on a key objective of Weiss, which is to expand their reach across new markets and establish a powerful, yet professional network of selected partners in the Middle East. Weiss Doppelbodensysteme GmbH has been a leading expert in the field of raised floor systems for several decades. Besides the production of innovative raised floor systems, Weiss pioneers in the development of active panels in data centres. By partnering with the Dafnia Group, they have the opportunity to expand their operations into rapidly developing markets like the UAE and reach a wider set of customers.

About Dafnia Electronics

Established in 1993, Dafnia is one of the leading distributors of data center and networking products with a strong presence in UAE, Oman and Qatar. Dafnia represents high profile manufacturers, majorly from the USA and Europe. It also offers consultancy services to analyse, plan and offer reliable solutions for data center & IT Rooms, Network Infrastructure and HVAC.

About Weiss Doppelbodensysteme GmbH

Weiss Raised Floor Systems Ltd., situated in Schwäbisch Gmünd, Southern Germany, has been producing raised floor systems with Swabian precision and dedication for several decades. It offers a wide range of solutions for traditional raised floor, together with the unique solutions of In-floor cooling systems for data centers. In particular, it focuses on offering economic and ecologic solutions for topics such as cooling, room conditioning, energy efficiency, cost savings and sustainability.